

2017

WEST ASHLEY FARMERS MARKET
Farmer & Grower

Application & Participation Agreement

Due: Wednesday, February 15, 2017

Harrison R. Chapman, Manager

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ChapmanH@Charleston-sc.gov or FarmersMarket@Charleston-sc.gov

The West Ashley Farmers Market (WAFM) is dedicated to the support and advocacy of Lowcountry Farmers & Growers.

Please consult the [2017 WAFM Vendor Manual](#) prior to completing this form.

Contact Person: _____ Title: _____

Farm (Business) Name: _____

Address (Farm): _____

City/State/Zip: _____

of Acres: _____ Year Established: _____

Address (Residence): _____

City/State/Zip: _____

Daytime #: _____ Evening #: _____

Cell #: _____ Email: _____

Website: _____

Social Media: _____

Brief description of products (i.e. "local produce" or "organic herbs"): _____

FARMER & GROWER RULES & REGULATIONS

(IN ADDITION TO GENERAL RULES & REGULATIONS)

- The WAFM is a producer-only market. Exceptions are noted during the non-harvest periods outlined in the **Rules & Regulations**; produce must originate within the SSAWG (Southern Sustainable Agriculture Working Group) region, including; NC, SC, VA, GA, FL, AL, TN, WV, KY and MS. Produce grown outside of the SSAWG region is not allowed to be purchased and resold at the WAFM at any time.
- Vendors must reside and operate within the designated geographical boundaries in order to be considered eligible to participate: East of I-95, within SC borders, while preference is given to Farmer & Grower Vendors operating in Charleston, Colleton, Dorchester and Berkeley Counties.
- WAFM Farmer & Grower Vendors must be involved in either full-time or part-time agriculture. A Farmer & Grower Vendor is one who grows produce from seed propagation, plugs or established tree crop orchards and harvests it for sale. Individuals who solely buy and resell agriculture produce are not considered eligible Farmer & Grower Vendors and are therefore excluded from participating in the WAFM.
- WAFM Management, in cooperation with Clemson University Extension Services, will determine eligibility. Scheduled site inspections and document verification may be conducted throughout the season.
- Seafood vendors are included within the Farmer & Grower Vendor category. There is no resale of seafood; all seafood must be harvested by the Farmer & Grower Vendor holding a SC Commercial Boat License and sold by the fisherman or an immediate family member. Farmer & Grower Vendors selling seafood must comply with all rules and regulations enforced by SCDHEC, SCDA and DNR.
- Value-added products such as, but not limited to; jams, jellies, honey and sauces may be sold by a Farmer & Grower Vendor and must be approved in advance by WAFM Management. All products must be produced by the eligible Farmer & Grower Vendor or an immediate family member and must be in accordance with all rules and regulations enforced by SCDHEC, SCDA and DNR.

***HARVEST PERIODS ARE SUBJECT TO CHANGE & WILL BE DETERMINED BY WAFM MANAGEMENT.**

- **The 75/25 Percent Rule IS in effect during the two Lowcountry harvesting periods while a great variety of locally grown produce can be grown and harvested: May 1 - July 15 and Sept. 1 – Nov. 30.** During these designated times, 75% of all produce offered for sale at WAFM must be grown on the vendor's farm and during the time the 75/25 Percent Rule is in effect, Farmer & Grower Vendors are permitted to purchase and resell a maximum of 25% Certified SC Grown produce that is not grown on the vendor's farm.
- **The 75/25 Percent Rule IS NOT in effect from April 1 - 30; July 16 - Aug. 31; Dec. 1 - 31.** During these designated times, produce sold at the WAFM, which is not grown on the vendor's farm must originate within the SSAWG region and must be labeled in accordance with all state and federal regulations. WAFM Management reserves the right to question the origin of any produce being sold at the WAFM and to make a decision on whether the Farmer & Grower Vendor is allowed to continue the sale of the product in question.
- Farmer & Grower Vendors must label all produce, which has been purchased for resale with specific details of its origin. All labels must be clearly visible to the customer and the Farmer & Grower Vendor must be able to provide proof of origin to WAFM Management upon request at any time.
- Products can only be labeled as organic if the farm operation has been designated as Certified Organic, and the current 2017 Certified Organic Certificate must be displayed in a conspicuous place at the vendor's booth during hours of operation. However, Farmers & Grower Vendors may label produce with descriptions such as; "Naturally Grown" or "Chemical Free" as long as the claims are not a misrepresentation of the products and/or methods used during the production process.

VENDOR CERTIFICATION

- I have **read, understand** and **agree** to comply with the [2017 WAFM Vendor Manual](#) including; **Rules & Regulations** and **On-Site Operation Guidelines**
- I reside and operate within CFM Boundaries; East of I-95 to the Atlantic Ocean, within SC borders
- I understand the violations and sanctions, including suspension and disqualification
- I certify and understand that during harvest periods 75% of the produce I offer for sale at the CFM, as per the attached crop list, will be products grown, harvested and produced by me or an immediate family member for direct sale to the consumer
- I understand that if requested by CFM Management, I must be able to provide proof of origin for any products sold at the CFM which must include; farm name, address and contact person
- I understand selling privileges can be revoked by the City of Charleston at any time
- I understand that **no Farmer & Grower applicant is guaranteed acceptance and is subject to review by the City of Charleston Office of Cultural Affairs**
- Farmer & Grower applicants who are accepted to vend in the 2017 season will be notified by the City of Charleston Office of Cultural Affairs as soon as a decision is finalized
- I understand that a mandatory vendor meeting will be scheduled upon acceptance

ITEMS THAT MUST BE INCLUDED WITH YOUR APPLICATION & PARTICIPATION AGREEMENT

- Completed, signed 2017 Farmer & Grower Application & Participation Agreement
- List of items the applicant intends to sell during the 2017 season of the CFM
- \$20 non-refundable application fee (check/money order) payable to; City of Charleston

WE ENCOURAGE APPLICANTS TO INCLUDE ALL OF THE FOLLOWING PAPERWORK

(IF YOU HAVE NOT INCLUDED THE FOLLOWING PAPERWORK, PLEASE INDICATE THE STATUS OF EACH ITEM, WHETHER YOU ARE AWAITING ACCEPTANCE OR EXPECT TO HAVE IT BY A CERTAIN DATE)

- 2017 SC DHEC Certificate: _____
- SCDA-RVC (SC Dept. of Agriculture - Registration Verification Certificate): _____
- 2017 City of Charleston Business License: _____
- South Carolina Retail License: _____
- Certificate of General Liability Insurance of no less than; \$1,000,000.00: _____

The City of Charleston invites eligible Farmers & Growers to participate in the 2017 West Ashley Farmers Market season in accordance with the guidelines and criteria outlined in this Farmer & Grower Application & Participation Agreement and the 2017 WAFM Vendor Manual. While specific locations, number of canopies or frequency of participation cannot be guaranteed, applicants may contact Market Management at any time to discuss specific requests or special needs.

Signature: _____ Date: _____

***SUBMIT COMPLETED FORM & \$20 FEE BY WEDNESDAY, FEBRUARY 15, 2017 TO:**

Attn: Harrison R. Chapman
City of Charleston – Office of Cultural Affairs
75 Calhoun Street, Suite 3800 - Charleston, SC 29401